



2010 ANNUAL REPORT



Word from the Executive Director:



Susan took the Kenya Certificate of Primary Education (K.C.P.E) exam in 2007 and passed well. Susan could not enroll in the secondary school she was chosen to because she did not have the money for fees and tuition. However, Susan was determined to get an education. She repeated the 8th grade in 2008 and only got to take the K.C.P.E exam because a well wisher paid for the exam fee. Susan was one of the four students chosen in the first wave of our Elimu Scholarship program. Susan, now in the 11th grade is excelling in school, is a B+ student and one of the top two students in her class. Susan's ambition is to become a doctor so that she can help other children who will be in a similar situation as her. Because of the Elimu Scholarship, she now has a chance of achieving her dream.

Nuru Center was founded to change lives, one child at a time. Susan is just one example of the lives Nuru Center is changing and a reflection of the potential Nuru Center has to impact many more children. Giving hope, a future and a chance to break the cycle of poverty in rural families in Kenya is our commitment.

To our donors, corporate sponsors, volunteers and general public, Nuru Center is committed to accountability. Our website is updated frequently with new reports from our programs and events. Elimu sponsors are updated multiple times throughout the year. We encourage volunteers who have a vision to improve lives of children in rural Kenya to make their dreams a reality. Most importantly, we are committed to publishing our financials annually beyond the minimum requirements by IRS; we are committed to accountability.

We extend many thanks to the generous support of many businesses, donors, and volunteers. Nuru Center accomplished a lot in 2010. We offered eight children full secondary school scholarships, distributed over 4,000 meals to 90 families and 50 patients during the holiday season and raised close to half of the funds needed for land for our long term project - a self-sustaining community center and orphanage.

For 2011, we have added four more children for our Elimu Scholarship program bringing our total recipients to twelve. Our other goals are to purchase a farm that will house the community center and orphanage, while positioning ourselves for the possibility of doubling our Elimu Scholarships in 2012.

2010 was a year of many firsts at Nuru Center. It is with great appreciation that we present you the 2010 Annual Report for Nuru Center. In this, our first annual report, you will find a review of our accomplishments since our inception, as well as our vision for the future.

On behalf of the board members and volunteers of Nuru Center, we wish to thank you, our donors and corporate sponsors for your continued commitment and support

Shem Orwenyo
Executive Director and Founder,
Nuru Center, Inc

2010 Achievements

The Nuru Center Elimu Scholarship is Amazing

Just ask John Jane Kariuki about the value of education. He's receiving one thanks to the Nuru Center Elimu Scholarship. Specifically, he will have his four-year tuition, fees, and all expense paid at Jomo Kenyatta High School in.

John is one of the lucky children whose lives are being changed by the Nuru Elimu Scholarship. Here are the other students who are benefited from the Elimu Scholarship in 2010.

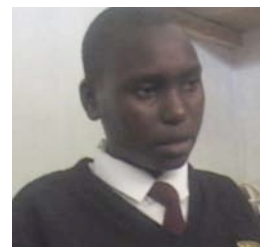


Susan Wangui

Susan is a 17 year old who lives with her mother and three siblings. She has never known or met her father. Often she was forced to miss school to care for her younger siblings while her mother looked for work. Susan took and passed her KCPE 2007, but she lacked the money needed to pay for secondary school. However, she was determined to get an education. Susan repeated 8th grade even though she knew her mother could not afford secondary school and didn't know how she would pay for high school if she passed the 2nd time. Susan is in the 3rd year of high school and her goal is to become a doctor and research a cure for HIV/AIDS in order to help others who are in her situation.

Carol Nyanchama

17 year old Carol Nyanchama Monari is one of 5 siblings born to a single mother, who is disabled and unable to work. In 2005, her mother took her youngest sibling and abandoned Carol and her sister. The girls went to live with an aunt but were expected to work to pay for their share of the rent. Three months later Carol and her sister were kicked out of the house, because they were unable to earn the rent their aunt required. The girls then moved in with a cousin. Every weekend these girls worked all day on a farm to earn money for food. Carol is in her 3rd year of high school and her dreams of becoming an engineer and helping others in need.



Daniel Nyangweso

Daniel Nyangweso was born to farmer parents, as one of 3 siblings. When Daniel was a little boy, his father died in a tragic car accident. His mother died soon after, leaving his sister and him to live with his older brother. His brother was eventually kidnapped and killed. Following his death, the man who employed Daniel's brother was willing to care for his sister. Daniel was left to fend for himself. Daniel is the 3rd year of high school and his dream is to finish school and become a lawyer. Not only is Daniel a beneficiary of the Elimu Scholarship but he has been taken in by one of the Nuru Center volunteers while he attends secondary school.

Emily Apuke

Emily Apuke lives with her father and stepmother. Her mother died when she was very young. Emily's stepmother does not support education, making it difficult for her to study. Because of her test scores, Emily's teachers encouraged her father to find a way to pay for her secondary education, but he was unable to make enough money for the fees, uniforms and books. On many occasions after joining high school, Emily missed school due to lack of school fees or had to walk 6 miles one way to get to school. Emily is in the 3rd year of secondary school and wants to become a doctor.



Josphat Keith Monica

17 year old Josphat Keith Monicah lived with his grandmother in Kitui at the time of receiving the Nuru Scholarship. His mother abandoned him when he was 2 years old. Because of his grandmother's age, Keith has been mostly responsible for earning money and taking care of his grandmother. They are so poor that they sometimes go days without food. Keith did not get his first

pair of shoes until he was in the 7th grade. Keith was so determined to go to secondary school that he sold the family's only possession, a goat, to cover some of the school expenses. His plan was to show up at the school with a few supplies and beg the principal to allow him to start school without the required tuition. In his 2nd year of high school, he came back home to find his grandmother had moved because she had gotten too old and needed to be taken care of. Josphat has since been taken in by a Nuru Volunteer. He is the 3rd year of high school.

John Jane Kariuki

20 year old Jane John Kariuki lives with his mother and four younger siblings in one small rented room. His mother is a casual laborer and barely makes enough to pay the rent. The children, sometimes, have to go days without food. Jane John started primary school prior to the government introducing free elementary education. His mother could not afford the fees, so he had to quit school. Once free primary education was introduced in 2003, John enrolled and repeated 2nd grade at the age of 11. He was older than the students in his grade but he embraced being a leader and became a role model. He has a deep appreciation for health issues and was elected Secretary of the Health Club in his primary school. John is in the 2nd year of secondary school and his dream is to become a neurosurgeon and help his family and members of his community.



Jackson K. Mwangangi

16 year old Jackson Mwangangi and his little sister live with their alcoholic uncle. The children's parents died when Jackson was three years old. His uncle does not encourage the children's education. When Jackson was in the 8th grade his uncle wanted him to quit school so that he could work and bring home money. Jackson is in the 2nd year of secondary school and his goal is to finish university and find a job so that he may help other orphans, victims of HIV/AIDS and the mentally challenged.

Rebecca Nanjala Wekesa

17 year old Wekesa Rebecca Nanjala is the oldest of six children. Her father died from complications of the AIDS virus in 2004, and her mother abandoned the children following his death. Rebecca and her siblings went to live with their grandmother. Her sick grandmother could not work, so Rebecca quit school for a year to support her younger siblings and grandmother. In 2007, Rebecca moved to Molo to work as a maid. Since leaving her grandmother's, she has been unable to see her brothers and sisters. Rebecca is in the 2nd year of secondary school and her dream is to become a nurse and help those infected with the HIV/AIDS virus.



Nuru Center Holiday Kikapu Giving Touches Lives

In 2010, the program distributed over 4,000 meals to 90 families in Molo and Kitui, Kenya and 50 in-patients at the Molo district hospital. This brings the total meals distributed through this program to over 14,000 to more than 250 families and 100 patients over the last 5 years

In addition to the obvious benefit to the families who receive a kikapu, the program has an economic impact in the community. It benefits the local women who spend days in the sun selling food in the local markets for a meager income. Buying in bulk from the local market boosts these women's income over the holiday affording their families a wonderful holiday season as well.

In the last two years, the Kikapu program added the hospital mission. On Christmas Eve the volunteers visit a local hospital and deliver food. Unlike in the United States, patients in most local hospitals in Kenya are required to provide their own food. Besides feeding them, Nuru Center clears hospital bills for discharged patients. Patients are required to pay in full before leaving the hospital. They are held until their family pays. Nuru Center has enabled mothers with newborns, parents, children who had been admitted for various reasons a chance to go and spend the holiday with their families.



Besides the impact to the community, Nuru Center uses this program to learn more about the communities we serve. We get to know the poorest families, see how they live and hear their stories. We see the orphans who are taking care of their siblings, grandmothers who are raising their grandchildren and we meet those children who are soon to be orphaned by parents living on the verge of death as a result of HIV/AIDS. These experiences shape the vision of Nuru Center.



The Future

Focus on Children and Sustainability

Nuru Center's future is guided by our strategic goals. When Nuru Center was founded, the short term goals were to start a scholarship program and the Kikapu Holiday Campaign. The mid-range plans were to purchase a farm that would generate income to defray much of our operating expenses. The long term goals were have an orphanage and community center that will have a great impact in shaping the future of the thousands of children in rural areas.

It is with great pleasure we report to you that we are ahead of schedule with the implementation of our strategic goals. As we embark on year 3, we have already raised almost half of the funds needed for our mid-range goal of buying a farm. Our goal is to purchase the land by June of 2011 and begin farming to generating income from the next planting season. Not only will we focus on horticultural farming, but we also keep poultry and cows for dairy and egg production.

Another immediate goal is to create a mentoring program for the Elimu Scholarship recipients. Each child will be assigned a mentor who will be responsible for helping the child make high but realistic goals for their lives. The mentors will also ensure that the children are focused in school and maintain good grades.

Nuru Center will also continue to grow its leadership by recruiting 3-5 new board members. The goal is to open the organization to people from all background and to ensure that the organization is led by people with a passion for the mission, people with integrity.



THE VISION
The vision for the Nuru Center farm, orphanage and commun

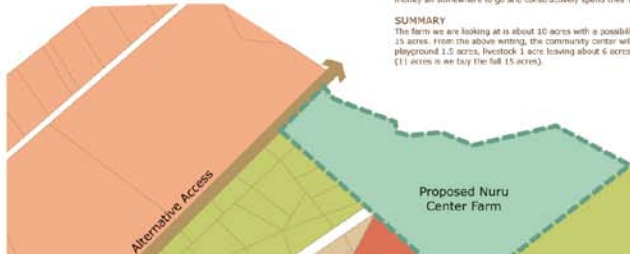
HORTICULTURAL FARMING
Majority of the land will be used for farming. Horticultural crops like cabbage, carrots, and potatoes will be cultivated and sold to support the cost of running Nuru Center programs. The farm will cover 11 acres.

LIVESTOCK FARMING
A portion of the farm will be used for livestock farming. Space for milk and chicken for eggs and meat. Zero grazing technique means that the cows would not need such a big area to graze enough to accommodate the cow waste, cow grazing area, and

COMMUNITY CENTER
Part of the land will be used for a community center. The center will serve as a small library, computer area, game area, office will be open to children in the neighboring community provide resources they'd otherwise not have. It will also be a way to get them busy and out of trouble.

PLAY AREA
Another part of the land will be used as a play area. There will be little kids with swings sets, monkey bars and such. There will be sports like soccer, tennis and basketball. The idea is to give the kids somewhere to go and constructively spend their time.

SUMMARY
The farm we are looking at is about 10 acres with a possibility of 15 acres. From the above setting, the community center will occupy 1.2 acres, livestock 1 acre leaving about 6 acres (11 acres in all for the full 15 acres).



Financials

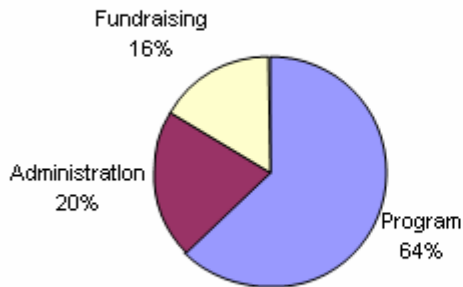
PUBLIC SUPPORT AND OTHER REVENUE

Public Contributions (net):	\$5,983.11	30.7%
Kikapu Holiday Campaign	\$2,285.00	11.7%
Special events (net)	\$11,237.00	57.6%
Total Revenue	\$19,505.11	100.0%

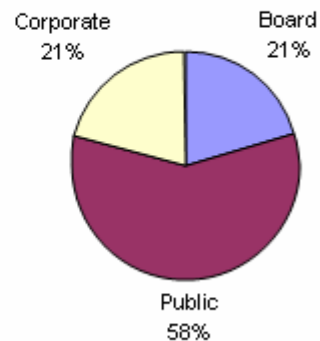
EXPENSES

Program Services:		
Elimu Scholarship	-\$4,041.75	40.4%
Kikapu Holiday Giving	-\$2,285.00	22.8%
General Administration:	-\$2,041.30	20.4%
Fundraising:	-\$1,644.55	16.4%
Total Expenses	\$10,012.60	100.0%

Expenses



Revenue by Donor Category



NOTES

- The high percentage of administration costs are because a) as a relatively young organization, the setup costs are still high. Office equipment, software, and training took a big percentage of the administrative cost. However, these costs are covered 100% by board member contributions ensuring that 100% of the public donations go to the program
- The percentage of fund raising costs is high mainly because most of the funds raised in 2010 are reserve for the investment we will make in buying a farm in 2011. Compared to the revenue, the fundraising cost is only 6.0% which is well below industry standards.
- In 2010, Nuru Center had three board members whose contribution attributed to 20% of overall revenue. This is a testament to the commitment the board has to the cause.
- Nuru Center had \$0 in salary expenses because 100% of work both in the United States and in Kenya was done on volunteer basis.

ASSETS	
Cash at Hand	\$11,164.86
Pledges Receivable	\$9,000.00
Total Assets	\$20,164.86
LIABILITIES	
Elimu	\$3,600.00
Total Liabilities	\$3,600.00
Net Assets	
Unrestricted	\$11,164.86
Temporary Restricted	\$9,000.00
Permanent Restricted	\$0.00
Total Net Assets	\$20,164.86
Total Liabilities and Net Assets	\$23,764.86

Notes:

- Liabilities listed are mainly towards the 2011 costs of Elimu Scholarship for the existing students
- Pledges Receivable constitutes amounts pledged to Nuru Center for Elimu Scholarship by the associated children sponsors and through the AT&T United Way giving campaign.
- Most of the cash carried forward will go towards the capital campaign of buying land for the Nuru Center farm, Community Center, and Orphanage.
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Board Members and Volunteers

Nuru Center would like to recognize the people who make sure the organization was running and functioning optimally on a day to day basis. This consists of the board members and volunteers. Thank you for your continued support and commitment to our mission!

Board Members

- Shem Orwenyo – Executive Director and Founder
- Gladys Mutinda – Director, Treasurer, and Founder
- Jennifer Brown – Director and Secretary

Nuru Center would also like to recognize and welcome Shawn Toombs who is our newest board member as of February 2011.

Volunteers

Anastasia Wandui
Bob Brown
Camik McNeill
Christine Kibui
Dan Kairu
David Kingani
Fannuel Mugendi
Grace Thiongo

Helen Njoki
Jennifer Njoki
Josh Richmond
Maria Reina
Mary Powell
Mercy Mutua
Paton George
Robbie Karume

Sally Carter
Shawn Toombs
Star Scott
Terri Shaw
Tony Chavez
Ursula Spratling
Veronica Wandui
Veronica Watuku



Donor Lists

\$1,000 - \$3,000

Businesses

Ivory Chevrolet
Guard Dogs MFC LLC

Individuals

Gladys Mutinda
Bob & Jennifer Brown
Shawn Toombs
Shem Orwenyo

\$500 - \$ 999

Businesses

Bank of North Georgia
Githehu Consulting
Merchant's Walk Chevron

Individuals

Christine Kibui
Idah Mutiso

\$250 - \$499

Individuals

Camik McNeill
Christine Ingram
David Shaw

\$1 - \$249

Businesses

A&T Moving & Hauling Inc
African Flavors
Atlanta Signs
Bucket Oil Company
Chance Afrika
ChavezGraphics

Businesses

Furbus
Heads-Up Eyes Open Inc
KIOMM Foundation
Lava Hair Studio LLC
Main Pro Construction
N & K LLC

Njoroge Tax Services
Paula's Massage
Postec, Inc
Sunny Times Technology
Triplemsells, LLC

Individuals

Abdul Kibogy
Aimee Burnaugh
Albert Segero
Alex Muchunu
Allison Nichole
Andrew McLaughlin
Angela Karanja-Opinya
Angela Rori
Ann Wachira
Anne Mmaitisi
Annie Mathew
Annie Muchogo
Anthony Emogehene
Anthony Mbuvi
Bonnie Smith
Brian Murphy
Bruce Cotton
Carol & Kessel Stelling
Carolyn Clark
Charles Kimani
Charles McCoy
Charmina Franklin
Christine Muchene
Clarence & Grace Williams
Clive Maturi
Daisy Serem
Dan Kairu
Danny Chemwor
David & Tonya Kingangi
David Aglin

David Muriuki
David Ochwangi
David Omato
Debra McLaughlin
Denys Williams
Durga Yerramilli
Dwight Salvage
Eddie Muchori
Edwin Njenga
Elizabeth Richardson
Emily Mutua
Enoch Oguta
Eric Mogesi
Eric Mukundi
Eric Nyandat
Eva Mwangi
Evalyn Kinyanjui
Evans Obino
Fannuel Mugendi
Francis Makanga
George Githitho
George Tutu
Gladys McBurrows
Grace Thiongo
Helen Gikaria
Hellen Muchemi
Hubert Mandina
Isaac Gitundu
Isaac Njuguna

Jacqueline Patterson-Odejimi
James Kabugua
James Kiruthi
James Ndungu
Jane Kibunja
Janet Yvonne Lee
Janissa Wright Schempp
Jason Robinson
Jayshree Patel
Jean Adero
Jennifer Munyao
Joan Atika
John Ngigi
John Rich
John Samuel
Joseph Wakaria
Joshua Richmond
Juan Aponte
Judith Egbe
Julius Gaitho
June Bore
Kendrick Cargo
Kevin Mugo
Kimberley Johnson
Krishna P. Evuru
Lane Grayson
Larry Hinkle
Leah Kamau
Liz Mwambu

Lyn Powell
Macharia Mwangi
Margaret Wahzeeda
Maria Reina
Mark Gloor
Mark Zwolak
Marlene Loehlein
Mary Kingatua
Mary Ndumia
Mary Powell
Maureen Nguli
Mercy Mutua
Mildred Orwenyo
Mimi Tsegaye
Molapo Kgabo
Monica McNeill
Salome Carter
Sanjay Sadalge
Sarah Dickey
Scot Starr
Shamim Okollo
Sharon Tucker
Stacy Williams
Stephen Githehu
Stephen Hobbie
Stephen Kimani

Monica Muchemi
Mundia Kahiga
Muthoni Wanyeki
Nancy Karobia
Naomi Lucci
Ndinda Ngewa
Neha, Arora
Njoki Kairu
Oscar Parra
Pamela Sanders
Paton George
Patrick Brodus
Patrick Githuku
Paul Macharia
Paul Matsu
Paul Wainaina
Stephen Ndiritu
Steve Kibwage
Susan Munyori
Susan Mwaura
Suzanne Rochelin
Tawarz Miller
Teresia Bachia
Terri Shaw
Thomas Nunn
Timothy Ndegwa

Penny Macharia
Peter Mugo
Priscilla Nyoike
Rebecca Ngewa
Rebo Kimani
Rhoida Motto
Rich Egan
Robbie Karume
Robert Emogehene
Robert Leibowitz
Robert Ndonga
Romeka J. Clark
Rose Kimani
Roselyne Makundi

Tina Kiilu
Tito Mbugua
Tyrone Sims
Veronica & Cyrus
Watuku
Veronica Wandui
Victoria Kioko
Yvonne Wallace