### Word from the Executive Director:

As I reflect on the Nuru Center’s accomplishments in 2012, my heart is filled with humility at the trust and confidence that is bestowed upon our organization by donors, volunteers, and supporters alike. Nothing, absolutely nothing we do could be possible without this confidence and trust. It is our commitment to honor the same and continue to change lives, one child at a time!

In fiscal year 2012, Nuru Center celebrated many achievements. 2012 saw our fourth year of the Elimu Scholarship program and the graduation of the first class of the scholarship recipients. We are proud to announce that three of the five graduates - Susan, Carol and Emily - earned the minimum requirements that will see them selected to Kenya’s public university system – an opportunity that will continue to change their lives, something that would not have been possible without the generosity of our donors and dedication of our volunteers! Thank You!

We are diligently continuing to work on our long-term goal of self-sustenance. In 2012 we made progress towards this goal with the purchase of a 5-acre farm. The farm is the first of several strategic plans towards self-sustenance. Our goal continues to be that in 5-7 years, we can generate 65%-75% of our operational goals from several strategic projects.

As in past years, the Kikapu program was again successful. With one of our volunteers from California, Mercy Mutua, dedicating a week out of her personal vacation time in Kenya to get on the ground and lead the efforts. Not only did she take the time, but also galvanized local support for the program for the second year running. This is just but one example of the many sacrifices and dedication we get from our volunteers for which we’re ever grateful. We’re thankful to each volunteer here in the US and back in Kenya for your dedication towards the mission of changing children’s lives in rural Kenya.

Nuru Center is proud to have achieved everything we did in 2012 with 100% of the efforts, both in the US and in Kenya, on volunteer basis – no paid staff! In addition, the board continues to give towards administrative costs meaning that 100% of your donations continue to go towards the programs and strategic projects.

In 2013, we plan on growing our existing programs as well as continue to work on our long-term strategic goals. In particular, we hope to increase the number of people who directly sponsor the children through our Elimu scholarship. Not only will this enable us to impact more families, but it will also ease the financial burden and allow us to devote more resources on our strategic goals. Our next major strategic goal is to open a community center in the rural area of Molo. We believe we can impact more children from a young age and the community at large with well thought of programs in the community center.

With our board growing stronger and with a growing volunteer base, I have no doubt that we will continue to achieve our goals. Our focus remains on the children from poor backgrounds in rural Kenya. Our dedication to the mission is stronger than ever. Above all, we know we cannot achieve anything without the trust and confidence of our donors and corporate partners. Towards this, we pledge to continue being open and transparent in our transactions.

In this annual report, you’ll get detailed reports on the status of our programs as well as our future plans. Most importantly, we continue to highlight our scholarship recipients; it is their stories that remind and inspire us to continuing the fight against poverty in rural Kenya. It is the joy of seeing the lives of most, if not all of them, changed forever that makes our efforts worthwhile.

On behalf of the Nuru Center board and beneficiaries, I thank you for your continuing support of our mission. You continue to make a real and positive impact on the lives of many children and community at large. Without you, there’s no Nuru Center. You are the reason why we continue to fulfill our great humanitarian mission. We look forward to continuing this partnership changing lives, one child at a time!

Shem Orwenyo

Executive Director and Founder, Nuru Center, Inc

# 2012 Achievements

### The Nuru Center Elimu Scholarship – The First Fruits

2012 was a very important year for Nuru Center. It is the year when we start seeing the fruits from the investment we make thru the Elimu Scholarship program. It is with pleasure to announce that the first five recipients of the Elimu Scholarship program completed their high school education. Most importantly, three of the five students – Susan, Carol, and Emily - earned themselves a chance to be admitted to the public university by attaining the minimum grade and points in the national exam (K.C.S.E).

What does admittance to the public university mean? For one, there lives have been changed and they get an opportunity to continue to change for the better – which is our mission. Two, they will get university education at a subsidized cost as compared to those going to parallel programs in the same colleges or in private colleges. Three, it opens the door for Nuru Center to be able to continue supporting them and fully realizing the change in their lives we sought from day one.

The five students who graduated are Susan Wangui (B+), Carol Nyanchama (B-), Emily Apuke (C+), Keith Monica (C), and David Nyangweso (D). While we celebrate the top 3 students for earning an opportunity to be admitted to the publish university, we have to remember that our focus in the first two years of scholarship award were solely based on need. We only started incorporating the academic consideration on our third year. This gives us hope that we can achieve 100% university admission rate with our future graduating classes.

Below are the profiles and results of the five graduates:

**Susan Wangui**

Susan is an 18 year old who lives with her mother and three siblings. She has never known or met her father. Often she was forced to miss school to care for her younger siblings while her mother looked for work. Susan took and passed her KCPE 2007, but she lacked the money needed to pay for secondary school. However, she was determined to get an education. Susan repeated 8th grade even though she knew her mother could not afford secondary school and didn't know how she would pay for high school if she passed the 2nd time. Susan graduated from high school with a B+ mean grade and is eligible to be selected to a public university. Her goal is to become a doctor and research a cure for HIV/AIDS in order to help others who are in her situation.

**Carol Nyanchama**

18 year old Carol Nyanchama Monari is one of 5 siblings born to a single mother, who is disabled and unable to work. In 2005, her mother took her youngest sibling and abandoned Carol and her sister. The girls went to live with an aunt but were expected to work to pay for their share of the rent. Three months later Carol and her sister were kicked out of the house, because they were unable to earn the rent their aunt required. The girls then moved in with a cousin. Every weekend these girls worked all day on a farm to earn money for food. Carol graduated from high school with a B- mean grade and is eligible to be selected to a public university. Her dreams of becoming an engineer and helping others in need.

**Daniel Nyangweso**

Daniel Nyangweso was born to farmer parents, as one of 3 siblings. When Daniel was a little boy, his father died in a tragic car accident. His mother died soon after, leaving his sister and him to live with his older brother. His brother was eventually kidnapped and killed. Following his death, the man who employed Daniel’s brother was willing to care for his sister. Daniel was left to fend for himself. Daniel is the 3rd year of high school and his dream is to finish school and become a lawyer. Not only is Daniel a beneficiary of the Elimu Scholarship but he has been taken in by one of the Nuru Center volunteers while he attends secondary school.

+ Emily Apuke

Emily Apuke lives with her father and stepmother. Her mother died when she was very young. Emily’s stepmother does not support education, making it difficult for her to study. Because of her test scores, Emily’s teachers encouraged her father to find a way to pay for her secondary education, but he was unable to make enough money for the fees, uniforms and books. On many occasions after joining high school, Emily missed school due to lack of school fees or had to walk 6 miles one way to get to school. Emily is in the 3rd year of secondary school and wants to become a doctor.

+ Josphat Keith Monica

17 year old Josphat Keith Monicah lived with his grandmother in Kitui at the time of receiving the Nuru Scholarship. His mother abandoned him when he was 2 years old. Because of his grandmother’s age, Keith has been mostly responsible for earning money and taking care of his grandmother. They are so poor that they sometimes go days without food. Keith did not get his first pair of shoes until he was in the 7th grade. Keith was so determined to go to secondary school that he sold the family’s only possession, a goat, to cover some of the school expenses. His plan was to show up at the school with a few supplies and beg the principal to allow him to start school without the required tuition. In his 2nd year of high school, he came back home to find his grandmother had moved because she had gotten too old and needed to be taken care of. Josphat has since been taken in by a Nuru Volunteer. He is the 3rd year of high school.

**John Jane Kariuki**

20 year old Jane John Kariuki lives with his mother and four younger siblings in one small rented room. His mother is a casual laborer and barely makes enough to pay the rent. The children, sometimes, have to go days without food. Jane John started primary school prior to the government introducing free elementary education. His mother could not afford the fees, so he had to quit school. Once free primary education was introduced in 2003, John enrolled and repeated 2nd grade at the age of 11. He was older than the students in his grade but he embraced being a leader and became a role model. He has a deep appreciation for health issues and was elected Secretary of the Health Club in his primary school. John is in the 2nd year of secondary school and his dream is to become a neurosurgeon and help his family and members of his community.

+ Jackson K. Mwangangi

16 year old Jackson Mwangangi and his little sister live with their alcoholic uncle. The children’s parents died when Jackson was three years old. His uncle does not encourage the children’s education. When Jackson was in the 8th grade his uncle wanted him to quit school so that he could work and bring home money. Jackson is in the 2nd year of secondary school and his goal is to finish university and find a job so that he may help other orphans, victims of HIV/AIDS and the mentally challenged.

**Rebecca Nanjala Wekesa**

17 year old Wekesa Rebecca Nanjala is the oldest of six children. Her father died from complications of the AIDS virus in 2004, and her mother abandoned the children following his death. Rebecca and her siblings went to live with their grandmother. Her sick grandmother could not work, so Rebecca quit school for a year to support her younger siblings and grandmother. In 2007, Rebecca moved to Molo to work as a maid. Since leaving her grandmother’s, she has been unable to see her brothers and sisters. Rebecca is in the 2nd year of secondary school and her dream is to become a nurse and help those infected with the HIV/AIDS virus.

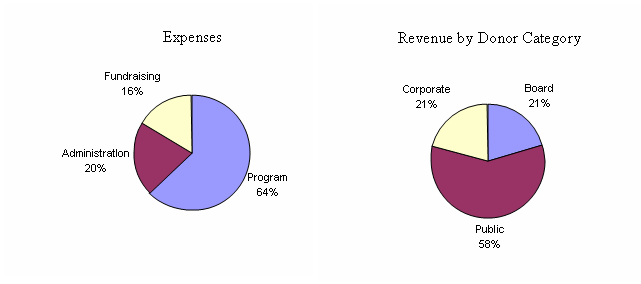
### 2010kikapu1223Nuru Center Holiday Kikapu Giving Touches Lives

# The Future

### Focus on Children and Sustainability

# Financials

|  |  |  |
| --- | --- | --- |
| **PUBLIC SUPPORT AND OTHER REVENUE** | | |
| Public Contributions (net): | $5,983.11 | 30.7% |
| Kikapu Holiday Campaign | $2,285.00 | 11.7% |
| Special events (net) | $11,237.00 | 57.6% |
| **Total Revenue** | $19,505.11 | 100.0% |
|  |  |  |
|  |  |  |
| **EXPENSES** |  |  |
| Program Services: |  |  |
| Elimu Scholarship | -$4,041.75 | 40.4% |
| Kikapu Holiday Giving | -$2,285.00 | 22.8% |
| General Administration: | -$2,041.30 | 20.4% |
| Fundraising: | -$1,644.55 | 16.4% |
| **Total Expenses** | -$10,012.60 | 100.0% |
|  |  |  |



NOTES

* The high percentage of administration costs are because a) as a relatively young organization, the setup costs are still high. Office equipment, software, and training took a big percentage of the administrative cost. However, these costs are covered 100% by board member contributions ensuring that 100% of the public donations go to the program
* The percentage of fund raising costs is high mainly because most of the funds raised in 2010 are reserve for the investment we will make in buying a farm in 2011. Compared to the revenue, the fundraising cost is only 6.0% which is well below industry standards.
* In 2010, Nuru Center had three board members whose contribution attributed to 20% of overall revenue. This is a testament to the commitment the board has to the cause.
* Nuru Center had $0 in salary expenses because 100% of work both in the United States and in Kenya was done on volunteer basis.

|  |  |
| --- | --- |
| **ASSETS** |  |
| Cash at Hand | $11,164.86 |
| Pledges Receivable | $9,000.00 |
| **Total Assets** | **$20,164.86** |
|  |  |
| **LIABILITIES** |  |
| Elimu | $3,600.00 |
| **Total Liabilities** | **$3,600.00** |
|  |  |
| **Net Assets** |  |
| Unrestricted | $11,164.86 |
| Temporary Restricted | $9,000.00 |
| Permanent Restricted | $0.00 |
| **Total Net Assets** | **$20,164.86** |
| **Total Liabilities and Net Assets** | $23,764.86 |

### Notes:

* Liabilities listed are mainly towards the 2011 costs of Elimu Scholarship for the existing students
* Pledges Receivable constitutes amounts pledged to Nuru Center for Elimu Scholarship by the associated children sponsors and through the AT&T United Way giving campaign.
* Most of the cash carried forward will go towards the capital campaign of buying land for the Nuru Center farm, Community Center, and Orphanage.

# Board Members and Volunteers

# Nuru Center would like to recognize the people who make sure the organization was running and functioning optimally on a day to day basis. This consists of the board members and volunteers. Thank you for your continued support and commitment to our mission!

### Board Members

# Shem Orwenyo – Executive Director and Founder

Gladys Mutinda – Director, Treasurer, and Founder

Jennifer Brown – Director and Secretary

Nuru Center would also like to recognize and welcome Shawn Toombs who is our newest board member as of February 2011.

### Volunteers

|  |
| --- |
| Anastasia Wandui |
| Bob Brown |
| Camik McNeill |
| Christine Kibui |
| Dan Kairu |
| David Kingani |
| Fannuel Mugendi |
| Grace Thiongo |
| Helen Njoki |
| Jennifer Njoki |
| Josh Richmond |
| Maria Reina |
| Mary Powell |
| Mercy Mutua |
| Paton George |
| Robbie Karume |
| Sally Carter |
| Shawn Toombs |
| Star Scott |
| Terri Shaw |
| Tony Chavez |
| Ursula Spratling |
| Veronica Wandui |
| Veronica Watuku |

# Donor Lists

**$1,000 - $3,000**

*Businesses*

Ivory Chevrolet

Guard Dogs MFC LLC

*Individuals*

Gladys Mutinda

Bob & Jennifer Brown

Shawn Toombs

Shem Orwenyo

**$500 - $ 999**

*Businesses*

Bank of North Georgia

Githehu Consulting

Merchant’s Walk Chevron

*Individuals*

Christine Kibui

Idah Mutiso

**$250 - $499**

*Individuals*

Camik McNeill

Christine Ingram

David Shaw

**$1 - $249**

*Busineses*

A&T Moving & Hauling Inc

African Flavors

Atlanta Signs

Bucket Oil Company

Chance Afrika

ChavezGraphics

Furbus

Heads-Up Eyes Open Inc

KIOMM Foundation

Lava Hair Studio LLC

Main Pro Construction

N & K LLC

Njoroge Tax Services

Paula's Massage

Postec, Inc

Sunny Times Technology

Triplemsells, LLC

*Individuals*

Abdul Kibogy

Aimee Burnaugh

Albert Segero

Alex Muchunu

Allison Nichole

Andrew McLaughlin

Angela Karanja-Opinya

Angela Rori

Ann Wachira

Anne Mmaitsi

Annie Mathew

Annie Muchogo

Anthony Emogehene

Anthony Mbuvi

Bonnie Smith

Brian Murphy

Bruce Cotton

Carol & Kessel Stelling

Carolyn Clark

Charles Kimani

Charles McCoy

Charmina Franklin

Christine Muchene

Clarence & Grace Williams

Clive Maturi

Daisy Serem

Dan Kairu

Danny Chemwor

David & Tonya Kingangi

David Aglin

David Muriuki

David Ochwangi

David Omato

Debra McLaughlin

Denys Williams

Durga Yerramilli

Dwight Salvage

Eddie Muchori

Edwin Njenga

Elizabeth Richardson

Emily Mutua

Enoch Oguta

Eric Mogesi

Eric Mukundi

Eric Nyandat

Eva Mwangi

Evalyn Kinyanjui

Evans Obino

Fannuel Mugendi

Francis Makanga

George Githitho

George Tutu

Gladys McBurrows

Grace Thiongo

Helen Gikaria

Hellen Muchemi

Hubert Mandina

Isaac Gitundu

Isaac Njuguna

Jacqueline Patterson-Odejimi

James Kabugua

James Kiruthi

James Ndungu

Jane Kibunja

Janet Yvonne Lee

Janissa Wright Schempp

Jason Robinson

Jayshree Patel

Jean Adero

Jennifer Munyao

Joan Atika

John Ngigi

John Rich

John Samuel

Joseph Wakaria

Joshua Richmond

Juan Aponte

Judith Egbe

Julius Gaitho

June Bore

Kendrick Cargo

Kevin Mugo

Kimberley Johnson

Krishna P. Evuru

Lane Grayson

Larry Hinkle

Leah Kamau

Liz Mwambu

Lyn Powell

Macharia Mwangi

Margaret Wahzeeda

Maria Reina

Mark Gloor

Mark Zwolak

Marlene Loehlein

Mary Kingatua

Mary Ndumia

Mary Powell

Maureen Nguli

Mercy Mutua

Mildred Orwenyo

Mimi Tsegaye

Molapo Kgabo

Monica McNeill

Monica Muchemi

Mundia Kahiga

Muthoni Wanyeki

Nancy Karobia

Naomi Lucci

Ndinda Ngewa

Neha, Arora

Njoki Kairu

Oscar Parra

Pamela Sanders

Paton George

Patrick Brodus

Patrick Githuku

Paul Macharia

Paul Matsu

Paul Wainaina

Penny Macharia

Peter Mugo

Priscilla Nyoike

Rebecca Ngewa

Rebo Kimani

Rhoida Motto

Rich Egan

Robbie Karume

Robert Emogehene

Robert Leibowitz

Robert Ndonga

Romeka J. Clark

Rose Kimani

Roselyne Makundi

Salome Carter

Sanjay Sadalge

Sarah Dickey

Scot Starr

Shamim Okollo

Sharon Tucker

Stacy Williams

Stephen Githehu

Stephen Hobbie

Stephen Kimani

Stephen Ndiritu

Steve Kibwage

Susan Munyori

Susan Mwaura

Suzanne Rochelin

Tawarz Miller

Teresia Bachia

Terri Shaw

Thomas Nunn

Timothy Ndegwa

Tina Kiilu

Tito Mbugua

Tyrone Sims

Veronica & Cyrus

Watuku

Veronica Wandui

Victoria Kioko

Yvonne Wallace