

Thank you for your interest in supporting the Nuru Center mission. All of us wish we can do more: donate more money, volunteer more hours, sponsor more kids etc. However, circumstances do not always allow us to do so. Well, now you have an opportunity to do more regardless of your circumstances. You can help by being a Nuru Center ambassador and reaching out to your family, friends, and co-workers and help Nuru Center raise more money that will go towards its mission. Simply follow the following 11 steps and increase you impact!

## **Create Your Campaign**

- 1. Register on the site by going to <a href="http://nurugolfclassic.org/wp-register.php">http://nurugolfclassic.org/wp-register.php</a>
- 2. Select a username and enter your email address (an email will be sent to your email address for confirmation. It will include your username and password)
- 3. Using the link and information on the email, log in to site
- 4. Update your password to something you can remember and click update profile
- 5. Go to <u>http://nurugolfclassic.org/causes/nurugolf/</u> and you should see the following screen



Create Campaign	
Please fill in the following information to create your camp	aign.
Title* Toni For Nuru Center	
The title of your campaign	
URL* http://nurucentergala.org/give/	
The URL for your campaign	
End Date	
The date your campaign ends	
Goal* 1000	
The amount you hope to raise	
Photo Browse	
Personal photo	
Pic Caption	
Caption describing photo - will appear under your uploaded photo	
User Appeal*	
This is a second a second to second	.#
rnis is your personal appeal to your triends and family. It will be the main t fundraising page	ext on your personal
and mental holds	
	Ok Cancel

- 6. Enter the details. Below are the description of the fields
  - a. Title The title for your campaign page
  - b. URL the link you will send to your friends, family, and colleagues. You need to enter the last part only. E.g. **toni**. The result url will be http://nurugolfclassic.org/give/toni
  - c. End date date you will be ending the campaign
  - d. Goal the amount of money you wish to raise by the end date
  - e. Photo (optional) You can select an photo of yourself or an appropriate photo to be displayed on your campaign page
  - f. Pic Caption (optional) The description that will appear under your photo. E.g if you put a photo of yourself, you can simply enter your name on the pic caption

Changing lives, one child at a time...



- g. User Appeal This is where you will state your appeal. An appeal is a statement and story that will let the people you are trying to reach out to know why you are involved and how they can help (in this case helping you reach your pledged goal).
- \*\* You will end up with something like this

Create Campaign ×
Please fill in the following information to create your campaign.
Title* Toni For Nuru Center
The title of your campaign
URL* http://nurucentergala.org/give/ toni
The URL for your campaign
End Date 06/08/2012
The date your campaign ends
Goal* 1500
The amount you hope to raise
Photo C:\Users\so7600\Picture: Browse
Personal photo
Pic Caption Nuru Volunteers
Caption describing photo - will appear under your uploaded photo
User Appeal*
Dear Family & Friends, I am excited to join hands with <u>Nuru</u> Center in their mission to change the lives of children in rural Kenya. To this end, I have signed up to help them raise funds towards their annual fund raising gala (you should plan to attend the gala by the way). This year <u>Nuru</u> Center is celebrating their first ever graduating class.
My goal is to help them raise \$1,200. I am reaching out to you for your support. To read more about what Nuru Center does, check out www.nurucenter.org
This is your personal appeal to your friends and family. It will be the main text on your personal
fundraising page
Ok Cancel

- 7. Click Ok
- 8. The following screen will pop up... Click Ok (PS: If you hadn't logged in or registered, you will be prompted to login or register. Simply follow Steps 1-4 to register or simply login in with your existing username and password.



and is now available for public	-
	IC
viewing at	
http://nurucentergala.org	
/give/toni/.	

Your url and the url you will need to send to your friends in email will be

http://nurugolfclassic.org/give/toni/ (toni being the last part you entered in the form)

9. Your personal campaign page will look like this:



	<b>\$1,500</b> funding goal	<b>\$0</b> raised	<b>O</b> da ys left			
	Nuru volunteers					
Dear Family & Friends, I am excited to join hands with Nuru Center in their mission to change the lives of children in rural Kenya. To this end, I have signed up to help them raise funds towards their annual fund raising gala (you should plan to attend the gala by the way). This year Nuru Center is celebrating their first ever graduating class. My goal is to help them raise \$1,200. I am reaching out to you for your support. To read more about what Nuru Center does, check out http://www.nurucenter.org						
lick on the donate button below to help me reach my goal:						
	Donate	\$0 R	AISED G	0AL: <sup>\$</sup> 1,500		
201	1 Nuru Center I	Iimu Scholarship	,	Share ¥ More info		

10. Reach out to your family, friends and co-workers via email, facebook, twitter and start your journey of raising funds.



## **Edit Your Campaign**

To edit your campaign follow the following steps

- 1. Login to the site by going to <a href="http://nurucentergala.org/wp-login.php">http://nurucentergala.org/wp-login.php</a> (skip to step 4 if you are already logged in)
- 2. Login using your existing username and password
- 3. Type in your personal campaign url (in our example: <u>http://nurugolfclassic.org/give/toni</u>)
- 4. You will get an edit button below your "wall of honor" section. Click this button and update any information as needed
- 5. Click Ok to submit your Changes.

If you have any questions, please email <a href="mailto:shem.orwenyo@nurucenter.org">shem.orwenyo@nurucenter.org</a>.