



P.O. Box 957418 Duluth, GA 30095 U.S.A ♦ <http://www.nurucenter.org> ♦ Tel: (770) 972-6953

Thank you for your interest in supporting the Nuru Center mission. All of us wish we can do more: donate more money, volunteer more hours, sponsor more kids etc. However, circumstances do not always allow us to do so. Well, now you have an opportunity to do more regardless of your circumstances. You can help by being a Nuru Center ambassador and reaching out to your family, friends, and co-workers and help Nuru Center raise more money that will go towards its mission. Simply follow the following 11 steps and increase you impact!

[Create Your Campaign](#)

1. Register on the site by going to <http://nurucentergala.org>
2. Click Register link at the bottom right of the side bar
3. Select a username and enter your email address (an email will be sent to your email address for confirmation. It will include your username and password)
4. Using the link and information on the email, log in to site
5. Update your password to something you can remember and click update profile
6. Go to <http://www.nurucentergala.org/causes/raisemoneyfornuru> and you should see the following screen

Changing lives, one child at a time...



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Create Campaign ✕

Please fill in the following information to create your campaign.

Title*
The title of your campaign

URL*
The URL for your campaign

End Date
The date your campaign ends

Goal*
The amount you hope to raise

Photo
Personal photo

Pic Caption
Caption describing photo - will appear under your uploaded photo

User Appeal*

This is your personal appeal to your friends and family. It will be the main text on your personal fundraising page

7. Enter the details. Below are the description of the fields
 - a. Title – The title for your campaign page
 - b. URL – the link you will send to your friends, family, and colleagues. You need to enter the last part only. E.g. **toni**. The result url will be <http://nurucentergala.org/give/toni>
 - c. End date – date you will be ending the campaign
 - d. Goal – the amount of money you wish to raise by the end date
 - e. Photo (optional) – You can select an photo of yourself or an appropriate photo to be displayed on your campaign page
 - f. Pic Caption (optional) – The description that will appear under your photo. E.g if you put a photo of yourself, you can simply enter your name on the pic caption

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- g. User Appeal - This is where you will state your appeal. An appeal is a statement and story that will let the people you are trying to reach out to know why you are involved and how they can help (in this case helping you reach your pledged goal).

** You will end up with something like this

Create Campaign x

Please fill in the following information to create your campaign.

Title* Toni For Nuru Center
The title of your campaign

URL* <http://nurucentergala.org/give/toni>
The URL for your campaign

End Date 06/08/2012
The date your campaign ends

Goal* 1500
The amount you hope to raise

Photo C:\Users\so7600\Pictures Browse...
Personal photo

Pic Caption Nuru Volunteers
Caption describing photo - will appear under your uploaded photo

User Appeal*

Dear Family & Friends,
I am excited to join hands with Nuru Center in their mission to change the lives of children in rural Kenya. To this end, I have signed up to help them raise funds towards their annual fund raising gala (you should plan to attend the gala by the way). This year Nuru Center is celebrating their first ever graduating class.

My goal is to help them raise \$1,200. I am reaching out to you for your support. To read more about what Nuru Center does, check out www.nurucenter.org.....

This is your personal appeal to your friends and family. It will be the main text on your personal fundraising page

Ok Cancel

8. Click Ok
9. The following screen will pop up... Click Ok (PS: If you hadn't logged in or registered, you will be prompted to login or register. Simply follow Steps 1-4 to register or simply login in with your existing username and password.

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Campaign added ✕

Your campaign has been created
and is now available for public
viewing at
[http://nurucentergala.org
/give/toni/](http://nurucentergala.org/give/toni/).

Ok

Your url and the url you will need to send to your friends in email will be
<http://nurucentergala.org/give/toni/> (toni being the last part you entered in the form)
10. Your personal campaign page will look like this:




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\$1,500
funding goal

\$0
raised

0
days left



Nuru Volunteers


Dear Family & Friends,

I am excited to join hands with Nuru Center in their mission to change the lives of children in rural Kenya. To this end, I have signed up to help them raise funds towards their annual fund raising gala (you should plan to attend the gala by the way). This year Nuru Center is celebrating their first ever graduating class.

My goal is to help them raise \$1,200. I am reaching out to you for your support. To read more about what Nuru Center does, check out <http://www.nurucenter.org>.....

Click on the donate button below to help me reach my goal:

Donate



Anonymous gift

\$0 RAISED

GOAL: **\$1,500**

2011 Nuru Center Elimu Scholarship Share More info

11. Reach out to your family, friends and co-workers via email, facebook, twitter and start your journey of raising funds.

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[Edit Your Campaign](#)

To edit your campaign follow the following steps

1. Login to the site by going to <http://nurucentergala.org> (skip to step 4 if you are already logged in)
2. Click Login at the bottom right on the side bar
3. Login using your existing username and password
4. Type in your personal campaign url (in our example: <http://nurucentergala.org/give/toni>)
5. You will get an edit button below your “wall of honor” section. Click this button and update any information as needed
6. Click Ok to submit your Changes.

If you have any questions, please email nurugala@nurucenter.org.